



PAINT THE WEB (LA) RED

A CELEBRATION OF SURVIVAL

a fundraiser for

theNetworklaRed

Survivor-led organizing to end partner abuse

Dirigida por sobrevivientes • Movilizando para acabar con el abuso de pareja

SPONSOR PACKET



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Paint the Town (la) Red is our anniversary celebration and our largest fundraising event of the year. Every spring, we gather in community to re-tell our story and celebrate our work. This year we gather virtually with Paint the Web, and remember that while surviving can sometimes feel impossible (especially now), there is so much joy to be had in community. Supporters can still bring their friends and fill the zoom call, and organizations/companies that support our communities can still act as sponsors.

It's always a blast, and this year we want you there with us!



WHO WE ARE

The Network/La Red is a survivor-led, social justice organization that has been working to end partner abuse in lesbian, gay, bisexual, transgender, SM, polyamorous, and queer communities since 1989. Rooted in anti-oppression principles, our work aims to create a world where all people are free from oppression.

WHAT WE DO

- ◇ Free 24-hour hotline
- ◇ Short-term & long-term housing
- ◇ Support groups
- ◇ One-on-one advocacy & supportive counseling
- ◇ Community & provider trainings on partner abuse in LGBTQ/T communities
- ◇ Capacity building & technical assistance for partner organizations

SPONSORING AND SUPPORTING

Please consider making a commitment to the safety of LGBTQ/T, polyamorous, and SM communities by becoming a Paint the Web sponsor! We provide visibility for sponsors through advertisements in our program book, links on our website, and so much more!

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SPONSORSHIP OPPORTUNITIES

All sponsors will receive unlimited tickets, custom zoom backgrounds, will be listed in our annual report and in the event's digital program, as well as linked on our website and social media.

CO-CREATE - \$3000

- ◇ Full-page ad in digital program*
- ◇ Speak about your org during live event

EMPOWER - \$1500

- ◇ Half-page ad in program*
- ◇ Speak about your org during live event

THRIVE - \$1,000

- ◇ Half-page ad in program*
- ◇ Shout out during live event

BUILD - \$500

- ◇ Quarter-page ad in program*
- ◇ Shout out during live event

NURTURE - \$350

- ◇ Business card ad in program*
- ◇ Post on social media

AMPLIFY - Create visibility for Paint the Web (La) Red and LGBTQ/T survivors, and we will do the same for your organization and its work.

*Subject to print deadlines. Please contact getinvolved@tnlr.org and grassrootsfund@tnlr.org for more information.

SPONSOR REPLY

Please respond with payment in the form of a check to:

The Network/La Red • PO Box 6011
Boston, MA 02114

Payment can also be made online at tnlr.org.
Click the "Donate" button and follow the instructions. Please add "PTWLR 2021 Sponsorship" in the write-in field.

Name/Business:

Phone:

Address:

Email:

Join our mailing list? Y / N

Sponsor Type:

- ☐ AMPLIFY
- ☐ NURTURE - \$350
- ☐ BUILD - \$500
- ☐ THRIVE - \$1,000
- ☐ EMPOWER - \$1500
- ☐ CO-CREATE - \$3000

"When I first reached out on The Network/La Red hotline, I was frightened, scared, and very frustrated. I knew I needed something but didn't know exactly what it was. I felt broken. Now, with the help of my advocate, hotline staff, volunteers, and staff at The Network, I manage crises, instead of them managing me. You see, I just realized that The Network is a survivor-led organization, that the survivors have been where I have been, and that gave me hope to heal, to move forward, to give back when and where I can, and it made my future brighter."

— Anonymous Survivor

Please contact grassrootsfund@tnlr.org for questions and information.