



Paint the Town (La) Red

A Celebration of Survival

ADVERTISING PACKET

theNetworklaRed

Survivor-led organizing to end partner abuse
Dirigida por sobrevivientes • Movilizando para acabar con el abuso de pareja

Paint the Town (La) Red

A Celebration of Survival

Paint the Town (La) Red is our anniversary celebration and our largest fundraising event of the year. Every spring, we gather to re-tell our story, celebrate our work, and remember that while surviving can sometimes feel impossible, there is so much joy to be had in community. It's always a blast, and this year we want you there with us!



WHO WE ARE

The Network/La Red is a survivor-led, social justice organization that has been working to end partner abuse in lesbian, gay, bisexual, transgender, kink, polyamorous, and queer communities since 1989. Rooted in anti-oppression principles, our work aims to create a world where all people are free from oppression.

WHAT WE DO

- ◇ Free 24-hour hotline
- ◇ One-on-one advocacy & supportive counseling
- ◇ Support groups
- ◇ Community & provider trainings on partner abuse in LGBTQ+ communities
- ◇ Capacity building & technical assistance for partner organizations
- ◇ Short-term & long-term housing

ADVERTISING AND SUPPORTING

Please consider making a commitment to the safety of LGBTQ+, polyamorous, and kink communities by placing an ad in our digital program! This will give your business or organization visibility and help us underwrite the cost of our event.

Paint the Town (La) Red

A Celebration of Survival

ADVERTISEMENT OPPORTUNITIES

Business Card - \$75

2x4 inches or 4x2 inches

Quarter Page - \$100

3x4 inches or 4x3 inches

Half Page - \$150

4x5 inches or 5x4 inches

Full Page - \$200

7h x 5w inches

All ads print in full color and must be in .pdf, .jpg, or .png format.

Please email grassrootsfund@tnlr.org for deadlines and more information.

AD DESIGN AVAILABLE FOR ADDITIONAL CHARGE:

Text Only:

◇ Business Card & Quarter page - \$10

◇ Half and Full page - \$30

Text and Graphic:

◇ Business Card & Quarter page - \$20

◇ Half and Full page - \$50

ADVERTISEMENT REPLY

Please respond with payment in the form of a check to:

The Network/La Red • PO Box 6011
Boston, MA 02114

Payment can also be made online at tnlr.org.

Click the "Donate" button and follow the instructions. Please add "PTTLR Advertisement" in the write-in field.

Name/Business:

Phone:

Address:

Email:

Join our mailing list? Y / N

Ad Size:

☐ BUSINESS CARD

☐ QUARTER PAGE

☐ HALF PAGE

☐ FULL PAGE

Add Ons:

☐ TEXT CREATION

☐ TEXT & AD CREATION

"When I first reached out on The Network/La Red's hotline, I was frightened, scared, and very frustrated. I knew I needed something but didn't know exactly what it was. I felt broken. Now, with the help of my advocate, hotline staff, volunteers, and staff at The Network, I manage crises instead of them managing me. You see, I just realized that The Network is a survivor-led organization, that the survivors have been where I have been, and that gave me hope to heal, to move forward, to give back when and where I can, and it made my future brighter."

- Anonymous Survivor

Please contact grassrootsfund@tnlr.org for questions and information.